

Cookie Notice

Last updated May 27, 2025

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We may also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our website analytics, performance, advertising, and other functionality.

Strictly Necessary (Essential) Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but that may cause parts of the site to not work. These cookies do not store personally identifiable information.

Strictly Necessary (Essential) Cookies	Cookie Description
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user’s browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
.AspNetCore.Antiforgery	security

Strictly Necessary (Essential) Cookies	Cookie Description
is	security
.EPiForm_VisitorIdentifier	This cookie is used to identify who is interacting with the application.
mage-banners-cache-storage	Stores banner content.
ARRAffinity	This cookie is used for load balancing across servers to maintain session consistency.
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a normal lifespan of one year and contains no personal information.
iv	Assists in security.
recently_viewed_product_previous	Stores product IDs of recently previously viewed products for easy navigation.
PHPSESSID	PHP session cookie associated with embedded content from this domain.

Strictly Necessary (Essential) Cookies	Cookie Description
_dc_gtm_UA-xxxxxxx	<p>This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.</p>
mage-cache-sessid	Cache storage
mage-messages	<p>Tracks error messages and other notifications that are shown to the user, such as the cookie consent message, and various error messages. The message is deleted from the cookie after it is shown to the shopper.</p>
recently_compared_product_previous	Stores data on recently compared products
.EPiForm_BID	<p>This cookie is for distinguishing one browser from other browsers that a visitor is using while surfing the internet.</p>

Strictly Necessary (Essential) Cookies	Cookie Description
recently_compared_product	Stores information on recently compared products
recently_viewed_product	Stores product IDs of recently viewed products for easy navigation
optimizelyRumLB	Controls the AWSELB cookie's attributes (e.g., SameSite and Secure).
_GRECAPTCHA	Assists in security
__cf_bm	This is a CloudFoundry cookie used to support Cloudflare Bot Management
ai_user*	This cookie is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique user identifier cookie enabling counting of the number of users accessing the application over time.

*This cookie is from our platform provider. It does multiple things and acts as both a strictly necessary and a performance/functional cookie. It cannot be turned off through our manage cookie platform, but you may be able to turn it off through your browser settings.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least

popular and see how visitors move around the site. The information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we may not know when you have visited our site and may not be able to monitor its performance.

You may install a Google Analytics opt-out browser add-on by going here: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

Performance Cookies	Cookie Description
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports. By default, it is set to expire after 2 years, although this is customizable by website owners.
_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.
product_data_storage	Stores product information.
_gid	This cookie is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited. For more information about Google's processing of your personal data, please consult Google's website at https://business.safety.google/privacy/

Performance Cookies	Cookie Description
optimizelyDomainTestCookie	These Optimizely cookies allow us to test different versions of website pages to different users at the same time and to track how users navigate around our website. We use this information to test new features and make the website easier to use.
ai_session*	This cookie is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie.
iv	This cookie is associated with Google Analytics which is used to collect information in aggregate form to help understand how websites are being used or how effective marketing campaigns are, and to help customize websites for the user.
RT	The roundtrip (RT) Boomerang cookie is used by Akamai to measure page load time and/or other timers associated with the page.
ARRAffinitySameSite	These cookies are set by websites run on the Microsoft Azure cloud platform (which hosts our website). It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.
__cf_bm	This is a CloudFoundry cookie used to support Cloudfare Bot Management.

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manage cookie platform, but you may be able to turn it off through your browser settings.

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Functional Cookies	Cookie Description
optimizelyEndUserId	Cookie set by the Optimizely website optimization platform. This cookie is a unique user identifier
is	This cookie name is used to store information such as your preferences and to detect and resolve problems with the service, maintain and enhance your experience during a specific session.
mage-cache-storage-section-invalidation	This cookie is used to facilitate content caching on the browser to make pages load faster.
form_key	This cookie is used as a security measure for form submissions.
EpiStateMarker	Used to keep track of your session when visiting the website.
mage-cache-storage	This cookie is used to facilitate content caching on the browser to make pages load faster.
AWSELB	This domain is associated with Optimizely, a platform providing A/B testing and personalization for websites. The

Functional Cookies	Cookie Description
	cookies are used to measure the performance and effectiveness of different website designs.
AWSELBCORS	This domain is associated with Optimizely, a platform providing A/B testing and personalization for websites. The cookies are used to measure the performance and effectiveness of different website designs.

Targeting Cookies

These cookies may be set through our site by our platform providers or advertising partners. They may provide us with analytics and use information for our website and pages, which we may use to help us create a better website experience. They may be used by third party companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you may experience less targeted advertising.

Cookies	Cookie Description
optimizelyOptOut	This cookie tracks whether the visitor has opted out of participating in Optimizely-powered experimentation.
_gat_UA-	This cookie name is associated with Google Analytics which is used to throttle the request rate to the Google Analytics service.

Cookies	Cookie Description
YSC	<p>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</p>
NID	<p>This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organizations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.</p>
VISITOR_PRIVACY_METADATA	<p>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</p>
__Secure-xxxxxxx	<p>YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.</p>

Cookies	Cookie Description
VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos
uuid	This domain is owned by MediaMath Inc., a US based digital advertising business.
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange

Third Party Website Cookies

When using our website, you may be directed to other websites for such activities as surveys, to make payment in currency other than U.S. dollars, for job applications, and to view content hosted on those sites such as an embedded video or news article. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

How To Control and Delete Cookies

1. Consent Tool

Our Cookie Consent tool can be utilized to customize your cookie preferences. The tool will record when you have consented to our cookie policy and may ask for consent once a year to ensure users stay up to date with changes to our cookie and privacy policies. The consent tool specifically controls the marketing cookies and performance cookies set by

using our primary public website. **Strictly necessary cookies cannot be disabled, nor can the tool be used to block cookies on third party websites linked from our website.**

You can access our cookie control tool anytime from the [Manage Cookies](#) link in our website footer.

2. Using Your Browser

Many of the cookies used on our website and through emails can be enabled or disabled through our consent tool or by disabling the cookies through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

3. Cookies Set in the Past

Collection of your data from our analytics cookies can be deleted. If cookies are deleted, the information collected prior to the preference change may still be used; however, we will stop using the disabled cookie to collect further information from your user experience. For our marketing cookie, when a user opts out of tracking, a new cookie is placed to prevent users from being tracked.

Questions?

For more details about how we use and protect your data, please see our [Privacy Policy](#).

For more information, feel free to contact us at privacy@aarcorp.com.