



## MARKETING PILLARS

What sets us apart



## SUPPLY CHAIN INNOVATOR

- Pioneered comprehensive end-to-end solutions for aviation aftermarket
- Anticipating the next market/customer need
- Leading digital aftermarket technology in web and mobile platforms



## SOLUTIONS INTEGRATOR

- Offer bundled/customized services for value-added, tip-to-tail solutions
- Established single source/aggregator



## GLOBAL EXPERTISE, EMERGING MARKET REACH

- Strategically located supply chain network & repair facilities for worldwide service
- Regional sales offices allow personal attention



## AFTERMARKET EXPERT

- In aviation aftermarket for over 60 years
- Started in parts trading and built on that strength to create comprehensive solutions



## POWER OF FOCUS

- Focused on core competencies to provide "best-in class" solutions
- Leverage market opportunities for greater market share, operational efficiency and customer satisfaction



## INDEPENDENT

- Not part of an airline or OEM
- Customer-focused sourcing decisions & customized solutions



## NIMBLE

- Responsive without sacrificing quality or safety
- Can make quick decisions for greater speed to market



## TRUSTED PARTNER

- Award-winning, independent & reliable partner since 1955
- Strong balance sheet allows investment on customers' behalf